## CROWDSTRIKE

## Financial Results

Q1 FY 2025

## Safe Harbor

This presentation includes express and implied "forward-looking statements", including forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include all statements that are not historical facts, and in some cases, can be identified by terms such as "anticipate," "believe," "can," "continue," "could," "estimate," "expect," "intend," "may," "might," "plan," "potential," "predict," "project," "should," "will," "would," or the negative of these terms, and similar expressions that concern our expectations, strategy, plans or intentions. Forward-looking statements contained in this presentation include, but are not limited to, statements concerning our estimates of market size and opportunity, strategic plans or objectives, our growth prospects, projections (including our long-term model), our product roadmap and future initiatives, and the performance and benefits of our products. By their nature, these statements are subject to numerous risks and uncertainties, including factors beyond our control, that could cause actual results, performance or achievement to differ materially and adversely from those anticipated or implied in the statements. Such risks and uncertainties are described in the "Risk Factors" section of our most recent Form 10-K, most recent Form 10-Q, and subsequent filings with the Securities and Exchange Commission. Although our management believes that the expectations reflected in our statements are reasonable, we cannot guarantee that the future results, levels of activity, performance or events and circumstances described in the forward-looking statements will be achieved or occur. Recipients are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date such statements are made and should not be construed as statements of fact. Except to the extent required by federal securities laws, we undertake no obligation to update these forward-looking statements to reflect events

Information in this presentation on new products, features, and functionality, including our expectations with respect to the development, release and timing thereof, is for informational purposes only and should not be relied upon.

Certain information contained in this presentation and statements made orally during this presentation relate to or are based on studies, publications, surveys and other data obtained from third-party sources and CrowdStrike's own internal estimates and research. While CrowdStrike believes these third-party studies, publications, surveys and other data to be reliable as of the date of this presentation, it has not independently verified, and makes no representations as to the adequacy, fairness, accuracy or completeness of, any information obtained from third-party sources. In addition, no independent source has evaluated the reasonableness or accuracy of CrowdStrike's internal estimates or research and no reliance should be made on any information or statements made in this presentation relating to or based on such internal estimates and research.

## Financial information

#### Use of Non-GAAP Financial Measures

In addition to our results determined in accordance with U.S. generally accepted accounting principles ("GAAP"), we believe non-GAAP measures used in this presentation, such as non-GAAP Gross Margins, non-GAAP Operating Expenses, and Free Cash Flow, are useful in evaluating our operating performance. We use such non-GAAP financial information to evaluate our ongoing operations and for internal planning and forecasting purposes. We believe that non-GAAP financial information, when taken collectively, may be helpful to investors because it provides consistency and comparability with past financial performance and facilitates period-to-period comparisons of operations, as these measures eliminate the effects of certain variables unrelated to our overall operating performance. Other companies, including companies in our industry, may calculate similarly titled non-GAAP measures differently or may use other measures to evaluate their performance, all of which could reduce the usefulness of our non-GAAP financial measures as tools for comparison. In addition, the utility of free cash flow as a measure of our financial performance and liquidity is limited as it does not represent the total increase or decrease in our cash balance for a given period.

Investors are encouraged to review the related GAAP financial measures and the reconciliation of these non-GAAP financial measures to their most directly comparable GAAP financial measures and not rely on any single financial measure to evaluate our business.

Please see the appendix included at the end of this presentation for a discussion of non-GAAP financial measures and a reconciliation of historical non-GAAP measures to historical GAAP measures.

#### **Our Fiscal Year**

Our fiscal year end is January 31, and our fiscal quarters end on April 30, July 31, October 31 and January 31. Our fiscal years ended January 31, 2023, 2024 and 2025 are referred to herein as fiscal 2023, 2024 and 2025 respectively.

## CrowdStrike Q1 At-a-Glance: Platform Driving Record Results

Record Q1
Net New ARR

**Ending ARR** 

\$3.65B

+33% YoY

**Net New ARR** 

\$212M

+22% YoY

Strong Operating Leverage & Record Free Cash Flow **Operating Margin** 

22%

+5 percentage points YoY

Free Cash Flow

\$322M

Diluted EPS

\$0.93

Free Cash Flow Margin & Rule of 40

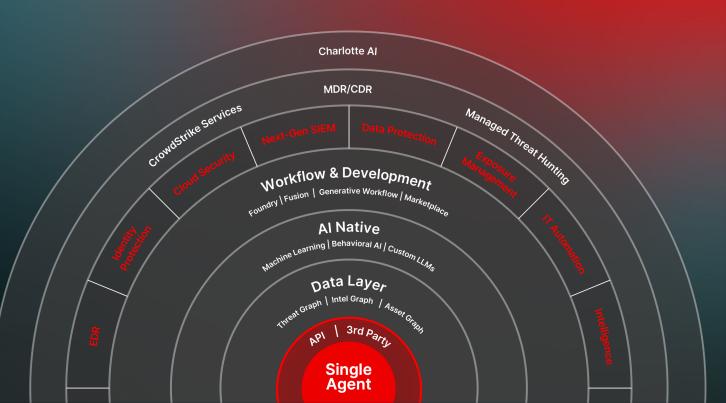
35% / 68

Note: All financial figures are non-GAAP as of Q1 FY25. Fiscal year ends January 31. See Appendix for definition of metrics and a reconciliation of each non-GAAP financial measure to the most directly comparable financial measure stated in accordance with GAAP.

# Market Opportunity & Leadership

## Our Al-Native XDR Platform Creates Opportunity

- Lightweight
- Cloud-First
- Al-Native
- Hardware
- **Data Silos**
- Friction





## \$225B

**CY28 TAM** 

The AI-Native Security Platform

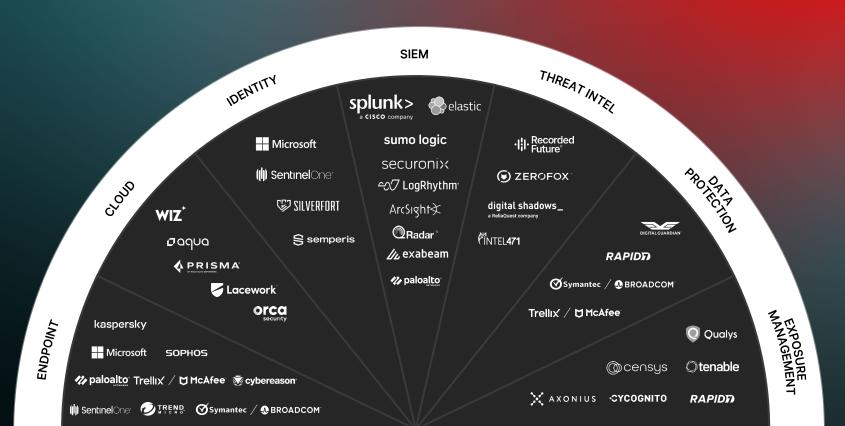
\$100B

**CY24 TAM** 

The Al-Native Security Platform

## **The Falcon Platform: Driving Consolidation**

Our Single Platform Displaces Point Products and Lowers TCO



## Platform Adoption

## Customers are Embracing the Falcon Platform

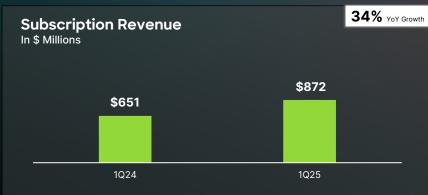
Deals with 8 or More Modules Grew 95% YoY



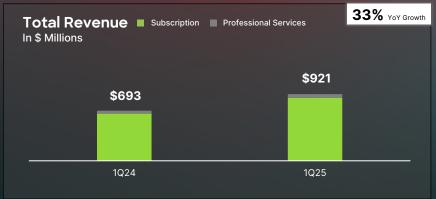
## Financial Overview

## **Growth at Scale**









## Non-GAAP Profit & Free Cash Flow









Note: Fiscal year ends January 31. All financial figures are non-GAAP as of Q1 FY25. See Appendix for definition of metrics and a reconciliation of each non-GAAP financial measure to the most directly comparable financial measure stated in accordance with GAAP.

## Key Takeaways

Strong Financial
Performance

\$3.65B Ending ARR +33% Y/Y \$212M

Net New ARR +22% Y/Y

- Record subscription gross margin, >80%
- Record free cash flow, 35% of revenue
- Delivered significant YoY operating leverage
- Fifth consecutive quarter of GAAP profitability

Driving Platform Adoption

Landing with more modules than ever before

# of deals involving cloud, identity, or next-gen SIEM more than doubled

Cloud security
+ provider of choice for
62 of Fortune 100

Security Consolidator of Choice

#### **Platform Built for Consolidation**

- Single agent
- Single Al-native platform
- Frictionless vendor consolidation
- Immediate time-to-value

### **Record Module Adoption**

- Percent of customers with 5+, 6+ & 7+ modules increased
- Deals with 8+ modules grew 95% YoY

Q2 FY2025

Full Year FY2025

## Guidance

Revenue	\$958.3 - \$961.2M	\$3,976.3 - \$4,010.7M
Non-GAAP Income from Operations	\$208.3 - \$210.5M	\$890.1 - \$916.5M
Non-GAAP Net Income	\$245.7 - \$247.8M	\$985.6 - \$1,012.0M
Non-GAAP Net Income per share	\$0.98 - \$0.99	\$3.93 - \$4.03
Weighted Average Shares	250M	251M

Accordingly, a reconciliation for non-GAAP income from operations, non-GAAP net income attributable to CrowdStrike, and non-GAAP net income per share attributable to CrowdStrike common stockholders is not available without unreasonable effort.

results to differ materially from these forward-looking statements. ® CrowdStrike, Inc. All rights reserved.



## **Modeling Points**

#### ARR

Our net new ARR year-over-year growth assumptions for the second quarter of the fiscal year are at least double-digits, up to the low teens.

### Free Cash Flow Margin

We are maintaining our free cash flow margin target of 31 to 33 percent of revenue for the full fiscal year 2025 and expect Q1 to Q2 seasonality similar to last year.

CrowdStrike is providing the following modeling points for the second quarter of fiscal 2025 (ending July 31, 2024) and full fiscal year 2025 (ending January 31, 2025). These statements are forward-looking and actual results may differ materially as a result of many factors. Refer to the Forward-Looking Statements safe harbor for information on the factors that could cause the company's actual results to differ materially from these forward-looking statements.

Non-GAAP financial measures exclude stock-based compensation expense, amortization expense of acquired intangible assets (including purchased patents), amortization of debt issuance costs and discount nark-to-market adjustments on deferred compensation liabilities, legal reserve and esttlement charges or benefits, acquisition-related expenses (credits), net, and losses (gains) from deferred compensation assets. The company has not provided the most directly comparable GAAP measures because certain items are out of the company's control or cannot be reasonably predicted. Accordingly, a reconciliation for non-GAAP income from operations, non-GAAP net income attributable to CrowdStrike, and non-GAAP net income per share attributable to CrowdStrike common stockholders is not available without unreasonable effort.

## Target Operating Model

Non-GAAP Measures	Target % of Revenue
Subscription Gross Margin	82 – 85%
S&M	28 – 33%
R&D	15 – 20%
G&A	5 – 7%
Operating Margin	28 – 32%
Free Cash Flow Margin	34 – 38%

Note: Targets are on a full year basis. Target ranges assume consistent macroeconomic conditions and do not include the impact of potential future M&A activity.

Non-GAAP financial figures exclude stock-based compensation expense and the amortization of acquired intangible assets. The company has not reconciled any of the non-GAAP measures referenced above to the most comparable GAAP measure in its long-term target non-GAAP operating model because certain items are out of the company's control and/or cannot be reasonably predicted. Accordingly, a reconciliation is not available without unreasonable effort.

## Appendix

## **Appendix**

#### **Calculation of metrics**

#### Annual Recurring Revenue (ARR)

ARR is calculated as the annualized value of our customer subscription contracts as of the measurement date, assuming any contract that expires during the next 12 months is renewed on its existing terms. To the extent that we are negotiating a renewal with a customer after the expiration of the subscription, we continue to include that revenue in ARR if we are actively in discussion with such an organization for a new subscription or renewal, or until such organization notifies us that it is not renewing its subscription.

#### Dollar-Based Net Retention Rate.

Our dollar-based net retention rate compares our ARR from a set of subscription customers against the same metric for those subscription customers from the prior year. Our dollar-based net retention rate reflects customer renewals, expansion, contraction and churn, and excludes revenue from our incident response and proactive services. We calculate our dollar-based net retention rate as of period end by starting with the ARR from all subscription customers as of 12 months prior to such period end, or Prior Period ARR. We then calculate the ARR from these same subscription customers as of the current period end, or Current Period ARR. Current Period ARR includes any expansion and is net of contraction or churn over the trailing 12 months but excludes revenue from new subscription customers in the current period. We then divide the total Current Period ARR by the total Prior Period ARR to arrive at our dollar-based retention rate.

#### **Dollar-Based Gross Retention Rate.**

We calculate our dollar-based gross retention rate as of the period end by starting with the ARR from all subscription customers as of 12 months prior to such period, or Prior Period ARR. We then deduct from the Prior Period ARR from subscription customers who are no longer customers as of the current Period end, or Current Period Remaining ARR. We then divide the total Current Period Remaining ARR by the total Prior Period ARR to arrive at our dollar-based gross retention rate, which is the percentage of ARR from all subscription customers as of the year prior that is not lost to customer churn.

#### Gross Churn.

Our dollar-based gross churn rate is equal to 1 - Dollar-Based Gross Retention Rate.

#### Free Cash Flow Rule of 40.

Free cash flow rule of 40 is calculated by taking the Current Quarter Total Revenue YoY Growth Rate + Current Quarter Free Cash Flow Margin

#### Module Adoption Rates.

Module adoption rates are calculated by taking the total number of customers with five or more, six or more, and seven or more modules, respectively, divided by the total number of subscription customers (excluding Falcon Go customers). Falcon Go customers are defined as customers who have subscribed with the Falcon Go bundle, a package designed for organizations with 100 endpoints or less.

## Appendix (cont'd)

Reports used for data shown in the chart titled "CY24 TAM | The Al-Native Security Platform":

#### CY24 TAM:

- IDC Worldwide and U.S. Comprehensive Security Services Forecast, 2023–2027. (June 2023)
- IDC Worldwide IT Operations Management Software Forecast, 2022–2026. (August 2022)
- IDC Worldwide Client Endpoint Management Software Forecast, 2023–2027. (May 2023)
- Worldwide Corporate Endpoint Security Forecast, 2023–2027: Resilient and Robust Demand Contributes to the Market Doubling in Size Over the Next Five Years. (May 2023)
- Worldwide Trusted Access and Network Security Forecast, 2022–2026: Evolving Perimeter Complexities Accelerate the Shift to Service-Oriented Architecture. (December 2022)
- Worldwide Device Vulnerability Management Forecast, 2023–2027: Evolving Beyond Scanning. (February 2023)
- Worldwide Tier 2 SOC Analytics and Cloud-Native XDR Forecast, 2022–2026: Will XDR Become the Shining Light in a Dimming Global Outlook? (November 2022)
- Worldwide Threat Intelligence Forecast, 2023–2027: Is There Room for Individual Vendors to Make Money While Serving the Greater Good? (June 2023)
- Worldwide Attack Surface Management and Breach and Attack Simulation Forecast, 2022-2026: Reducing the angles of attackWorldwide Attack Surface Management and Breach and Attack
- Simulation Software Forecast, 2022–2026: Reducing the Angles of Attack. (August 2022)
- Worldwide Cloud Workload Security Forecast, 2023–2027: Complexity and Resiliency Fuel Growth. (June 2023)
- Worldwide IoT Security Forecast, 2021–2025: Critical Applications Accelerate Demand for Contextualized Security. (December 2021)
- Worldwide Application Performance Management Software Forecast, 2022–2026: Observability Drives Growth. (November 2022)
- Worldwide IT Automation and Configuration Management Software Forecast, 2022-2026. (February 2022)
- Worldwide IT Operations Analytics Software Forecast, 2022–2026. (March 2022)
- Company estimates

#### **CY28 TAM:**

Company estimates. Includes organic category growth, product roadmap, future initiatives and estimated cloud security opportunity.

## Appendix (cont'd)

#### **Explanation of Non-GAAP Financial Measures**

#### Non-GAAP Subscription Gross Profit and Non-GAAP Subscription Gross Margin

We define non-GAAP subscription gross profit and non-GAAP subscription gross margin as GAAP subscription gross profit and GAAP subscription gross margin, respectively, excluding stock-based compensation expense and amortization of acquired intangible assets.

#### **Non-GAAP Income from Operations**

We define non-GAAP income from operations as GAAP income (loss) from operations excluding stock-based compensation expense, amortization of acquired intangible assets (including purchased patents), acquisition-related expenses (credits), net, mark-to-market adjustments on deferred compensation liabilities, and legal reserve and settlement charges or benefits.

#### Non-GAAP Net Income Attributable to CrowdStrike

We define non-GAAP net income attributable to CrowdStrike as GAAP net income (loss) attributable to CrowdStrike excluding stock-based compensation expense, amortization of acquired intangible assets (including purchased patents), acquisition-related expenses (credits),net, amortization of debt issuance costs and discount, mark-to-market adjustments on deferred compensation liabilities, legal reserve and settlement charges or benefits, acquisition-related provision (benefit) for income taxes, losses (gains) and other income from strategic investments, and losses (gains) on deferred compensation assets.

#### Non-GAAP Net Income per Share Attributable to CrowdStrike Common Stockholders, Diluted

We define non-GAAP net income per share attributable to CrowdStrike common stockholders, as non-GAAP net income attributable to CrowdStrike divided by the weighted-average shares outstanding, which includes the dilutive effect of potentially dilutive common stock equivalents outstanding during the period.

#### Free Cash Flow

Free cash flow is a non-GAAP financial measure that CrowdStrike defines as net cash provided by operating activities less purchases of property and equipment, capitalized internal-use software and website development costs, and purchases of deferred compensation investments. CrowdStrike monitors free cash flow as one measure of its overall business performance, which enables CrowdStrike to analyze its future performance without the effects of non-cash items and allow CrowdStrike to better understand the cash needs of its business. While CrowdStrike believes that free cash flow is useful in evaluating its business, free cash flow is a non-GAAP financial measure that has limitations as an analytical tool, and free cash flow should not be considered as an alternative to, or substitute for, net cash provided by operating activities in accordance with GAAP. The utility of free cash flow as a measure of CrowdStrike's liquidity is further limited as it does not represent the total increase or decrease in CrowdStrike's cash balance for any given period. In addition, other companies, including companies in our industry, may calculate free cash flow differently or not at all, which reduces the usefulness of free cash flow as a tool for comparison.

## CROWDSTRIKE HOLDINGS, INC. Condensed Consolidated Statements of Operations (in thousands)

(unaudited)

Subscription   Subs		 Q1FY24		Q1 FY25	
Protestinate services         44.05         48.86           Total revenue         62.50         20.10           Cost of revenue         42.00         88.65           Subscription         42.00         88.65           Food septides         27.10         35.84           Cold cest or feverue         50.00         25.00           Consesprofit         18.25         18.58           Total gost profit         50.00         68.05           Total gost profit         18.25         18.58           Total gost profit         28.10         30.00           Sales and marketing         28.10         30.00           Research and development         79.06         28.24           General and annihistrative         28.00         80.00           Interest expense         19.45         8.50           Interest expense         6.00         6.00           Interest expense         19.00         8.00           Interest expense         29.00         7.00           Interest expense         29.00         7.00           Interest expense         29.00         7.00           Interest expense         29.00         7.00           Interest expense <td< td=""><td>Revenue</td><td></td><td></td><td></td></td<>	Revenue				
Total revenue         692,508         92,008           Cost for venue         142,00         18,065           Subscription         142,00         18,065           Professional services         27,10         35,346           Total cost of revenue         89,20         225,000           Gross profit         500,007         682,515           Professional services         142,75         15,016           Total gross profit         281,07         35,018           Subscription         281,07         35,018           Total gross profit         281,07         35,018           Subscription         281,07         35,018           Total gross profit         281,07         35,018           Research and referring         281,07         35,018           Research and referring expresses         28,20         36,028           Income disolation expresses         82,60         36,037           Income disolation moperations         18,20         36,037           Income disolation moperations         4,00         35,031           Income bleaf provision for income taxes         4,00         35,031           Income bleaf or provision for income taxes         4,00         4,00           Net i		\$	\$		
Cast of revenue         14210         1886 or 1867           Subscription         42730         3.5346           Total cost of revenue         169.200         225.000           Gross profit         50.000         50.000         625.55           Subscription         50.000         625.55         626.55           Total grose profit         52.000         52.000         696.03           Operating expreses         52.000         250.000         50.014           Research and development         719.000         250.000         696.000           Concreal inade particulated (see logical presence)         42.000         698.000         698.000           Interest expenses         54.200         698.000 <td>Professional services</td> <td> 41,405</td> <td></td> <td>48,864</td>	Professional services	 41,405		48,864	
Scherriton         142,00         189,657           Professoral services         27,90         35,86           Closs profit         30,00         60,00           Subscription         50,00         62,50           Professoral services         14,275         62,505           Professoral services         14,275         15,816           Total gross profit         50,305         680,003           Objecting expenses         30,000         20,000           Seles and marketing         21,000         20,000           Research and development         70,005         20,000           Research and development         70,005         20,000           Research and development         70,005         20,000           Calcil per grospes         42,000         40,000         40,000           Research and development         10,000         40,000	Total revenue	692,580		921,036	
Protessoral services         27.50         35.46           Total cost of review         189.20         25.00           Gross profit         50.90.75         62.515           Professional services         50.90.75         62.515           Professional services         14.275         13.508           Total gross profit         28.00         28.00           Operating expenses         28.107         35.014           Research and development         28.60         28.00           General and administrative         82.60         68.00           General and administrative         82.60         68.00           Total operating expenses         19.40         68.00           Interest income         68.00         68.00           Interest income         68.00         68.00           Other income, net         29.00         7.60           Interest income         30.52         4.58.00           Other income taxes         49.00         5.30           Net income attributable to non-controlling interest         24.00         7.60           Net income attributable to CrowdSirke commensteckholders         29.00         20.00           Basic         20.00         20.00         20.00	Cost of revenue				
Total cost of revenue         188,200         255,000           Gross profit         509,007         602,515           Total goes profit         509,007         602,515           Total goes profit         523,500         686,038           Operating expenses         2811,007         350,114           Sales and marketing         2811,007         350,114           Research and development         92,804         103,734           General and development         82,804         103,734           Total operating expenses         42,804         689,097           Income (loss) from operations         (9,956)         69,097           Interest expense         (6,387)         (6,511)           Interest expense         (6,387)         (6,511)           Interest expense         4,905         7,656           Other income         30,522         4,558           Other income         4,905         7,656           Provision for income taxes         4,905         3,301           Net income         4,905         3,301           Net income         4,905         3,301           Net income etributable to CrowdStrike         3,005         4,002           Residence         2,005	Subscription	142,100		189,657	
Gross profit         Subscription         509,075         68.25.15           Professional services         14.275         13.918           Total gross profit         503,350         68.03.03           Operating expenses         28.1107         30.114           Sales and markeling         28.1107         30.114           Research and development         79,065         23.52.49           General and administrative         82.634         103,73           Total prosspess         42.200         689,097           Income (loss) from operations         (19,456)         6,530           Interest expense         6,537         6,511           Interest expense         6,537         6,511           Other income, net         30,524         45,850           Other income, net         30,524         45,850           Other income attributable to ricome taxes         4,900         7,656           Income before provision for income taxes         4,900         7,667           Net income         4,900         7,657           Net income         4,900         3,041           Net income attributable to CrowdStrike         8         3,41           Net income attributable to CrowdStrike common stockholders         8	Professional services	27,130		35,346	
Subscription         500,075         682.515           Professional services         14.275         31.30           Chalgross profit         523,350         568.033           Operating expenses         281.07         300,14           Sease and marketing         281.07         300,14           Research and development         170,065         252,42           General and administrative         82,834         103,734           Total operating expenses         18,855         689,097           Incress texpense         (6,837)         6,851           Interest expense         (6,837)         6,851           Interest expense         3,052         4,585           Other income, net         230         7,656           Provision for income taxes         4,908         53,931           Net income         4,909         7,667           Net income attributable to non-controlling interest         4,909         7,667           Net income attributable to CrowdStrike         8,249         3,242           Net income attributable to CrowdStrike common stockholders         8,240         3,242           Basic         9,000         \$,000         \$,000           Weighted-average shares used in computing net income per share attri	Total cost of revenue	169,230		225,003	
Professional services         14.275         31.518           Total gross profit         523.00         696.03           Operating expenses         2811,007         350.114           Sales and marketing         179.065         235.248           Research and development         179.065         235.248           General and administrative         82.694         103.734           Total operating expenses         542.00         680.007           Income (loss) from operations         (19.465)         6.0367           Interest expense         6.0347         6.511           Interest expense         6.0347         6.511           Interest income         30.521         45.850           Other income, net         4.03         5.333           Roome before provision for income taxes         4.09         7.667           Net income         4.09         7.667           Net income         4.09         4.024           Net income         4.09         4.024           Net income attributable to CrowdStrike         8.9         4.024           Net income attributable to CrowdStrike common stockholders         8.9         9.0           Basic         9.00         9.00         9.00	Gross profit				
Total gross profit         523,350         696,033           Operating expenses         \$1,107         350,140           Sales and marketing         179,065         235,248           Research and development         179,065         235,248           General and administrative         82,644         103,734           Total operating expenses         542,806         689,097           Income (loss) from operations         (9,456)         6,540           Interest expense         (6,387)         (6,541)           Interest expense         (6,387)         (6,541)           Interest expense         3,052         7,665           Other income, net         2,00         7,667           Provision for income taxes         4,908         53,393           Net income         4,909         46,264           Net income attributable to non-controlling interest         8,449         46,264           Net income attributable to CorwdStrike common stockholders         8,409         5,428           Basic         \$         9,00         5,00         5,00           Dilute         \$         0,00         5,00         5,00         5,00         5,00         5,00         5,00         5,00         5,00         5,00 <td>Subscription</td> <td>509,075</td> <td></td> <td>682,515</td>	Subscription	509,075		682,515	
Operating expenses         281.07         350.114           Sales and marketing         281.07         350.114           Research and development         179.065         235.249           General and administrative         82.634         103.734           Total operating expenses         54.2806         689.097           Income (loss) from operations         (19.45e)         6.830           Interest expense         (6.387)         (6.511)           Interest income         30.521         45.850           Other income, net         230         7.656           Income before provision for income taxes         4.908         53.931           Provision for income taxes         4.909         46.264           Net income         4.90         7.667           Net income attributable to non-controlling interest         8.3414         8.3414           Net income attributable to CrowdStrike         \$.00         \$.018           Basic         \$.00         \$.018           Diluted         \$.00         \$.018           Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:         28.00         \$.018	Professional services	 14,275		13,518	
Sales and marketing         281,107         350,114           Research and development         179,065         233,248           General and administrative         82,634         103,734           Total operating expenses         542,806         689,097           Income (loss) from operations         (19,456)         6,936           Interest expense         (6,387)         (6,511)           Interest income         30,521         45,850           Other income, net         230         7,656           Income before provision for income taxes         4,908         53,931           Provision for income taxes         4,409         7,667           Net income attributable to non-controlling interest         8         3,441           Net income attributable to CrowdStrike         \$ 499         46,264           Net income attributable to CrowdStrike         \$ 499         46,264           Net income per share attributable to CrowdStrike common stockholders:         \$ 300         \$ 0.00           Basic         \$ 0,00         \$ 0.01           Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:         236,414         242,338	Total gross profit	523,350		696,033	
Research and development General and administrative General and administrative Stages 103,734         103,734         103,734         103,734         103,734         103,734         103,734         103,734         103,734         103,734         103,734         689,097         103,734         689,097         103,734         69,097         69,305         7,656         7,657         7,656         7,656         7,656         7,656         7,656         7,656         7,656         7,656         7,656         7,656         7,656         7,656         7,656         7,656         7,656         7,656	Operating expenses				
General and administrative Total operating expenses         82,634         103,734           Income (loss) from operations         (19,456)         6,830           Interest expense         (6,387)         (6,511)           Interest income         30,521         45,850           Other income, net         230         7,856           Income before provision for income taxes         4,909         7,867           Provision for income taxes         4,409         7,867           Net income         4,909         46,264           Net income attributable to non-controlling interest         8         3,444           Net income attributable to CrowdStrike         8         3,448           Net income per share attributable to CrowdStrike common stockholders.         \$         9         1,24           Basic         \$         0         9         1,24           Oliuted         \$         0         9         0           Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders.         2,36,444         24,243,89					
Total operating expenses         542,806         689,097           Income (loss) from operations         (19,456)         6,936           Interest expense         (6,387)         (6,511)           Interest income         30,521         48,850           Other income, net         230         7,656           Income before provision for income taxes         4,908         53,931           Provision for income taxes         4,409         7,667           Net income         499         46,264           Net income attributable to non-controlling interest         8         3,444           Net income attributable to CrowdStrike         \$ 491         42,820           Net income per share attributable to CrowdStrike common stockholders:         \$ 0,00         \$ 0,18           Basic         \$ 0,00 <t< td=""><td>Research and development</td><td>179,065</td><td></td><td>235,249</td></t<>	Research and development	179,065		235,249	
Income (loss) from operations         (19,456)         6,936           Interest expense         (6,387)         (6,511)           Interest income         30,521         45,850           Other income, net         230         7,656           Income before provision for income taxes         4,908         53,931           Provision for income taxes         4,409         7,667           Net income         499         46,264           Net income attributable to non-controlling interest         8         3,444           Net income attributable to CrowdStrike         \$ 491         \$ 42,820           Net income per share attributable to CrowdStrike common stockholders:         \$ 0,00         \$ 0,18           Basic         \$ 0,00         \$ 0,18           Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:         236,414         242,389					
Interest expense Interest income         (6,387)         (6,518)           Other income, net         30,521         45,850           Other income, net         230         7,656           Income before provision for income taxes         4,908         53,931           Provision for income taxes         4,409         7,667           Net income         499         46,264           Net income attributable to non-controlling interest         8         3,444           Net income per share attributable to CrowdStrike         \$         499         42,820           Net income per share attributable to CrowdStrike common stockholders:         \$         0,00         \$         0,18           Diluted         \$         0,00         \$         0,17           Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:         236,414         242,389	Total operating expenses	542,806		689,097	
Interest income         30,521         45,850           Other income, net         230         7,656           Income before provision for income taxes         4,908         53,931           Provision for income taxes         4,409         7,667           Net income         499         46,264           Net income attributable to non-controlling interest         8         3,444           Net income attributable to CrowdStrike         8         491         42,820           Net income per share attributable to CrowdStrike common stockholders:         \$         0,00         0,013           Basic         \$         0,00         0,017           Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:         236,414         242,389	Income (loss) from operations	(19,456)		6,936	
Other income, net         230         7,656           Income before provision for income taxes         4,908         53,931           Provision for income taxes         4,409         7,667           Net income         499         46,264           Net income attributable to non-controlling interest         8         3,444           Net income attributable to CrowdStrike         \$         491         \$           Net income per share attributable to CrowdStrike common stockholders:         \$         0,00         \$         0,18           Diluted         \$         0,00         \$         0,17           Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:         236,414         242,389	Interest expense	(6,387)		(6,511)	
Income before provision for income taxes         4,908         53,931           Provision for income taxes         4,409         7,667           Net income         499         46,264           Net income attributable to non-controlling interest         8         3,444           Net income attributable to CrowdStrike         \$         499         \$           Net income attributable to CrowdStrike         \$         0,00         \$         0,18           Basic         \$         0,00         \$         0,18           Diluted         \$         0,00         \$         0,17           Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:         236,414         242,389	Interest income	30,521		45,850	
Provision for income taxes         4,409         7,667           Net income         499         46,264           Net income attributable to non-controlling interest         8         3,444           Net income attributable to CrowdStrike         \$         491         \$         42,820           Net income per share attributable to CrowdStrike common stockholders:         \$         0.00         \$         0.18           Diluted         \$         0.00         \$         0.17           Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:         236,414         242,389	Other income, net	230		7,656	
Net income         499         46,264           Net income attributable to non-controlling interest         8         3,444           Net income attributable to CrowdStrike         \$         499         46,264           Net income attributable to CrowdStrike         \$         499         46,264           Net income attributable to CrowdStrike common stockholders:         \$         499         46,264           Net income attributable to CrowdStrike common stockholders:         \$         0.00         \$         0.18           Basic         \$         0.00         \$         0.17           Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:         236,414         242,389	Income before provision for income taxes	 4,908		53,931	
Net income attributable to non-controlling interest Net income attributable to CrowdStrike  Net income per share attributable to CrowdStrike common stockholders:  Basic Diluted Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:  Basic  \$ 0.00 \$ 0.18  0.17  Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:  Basic	Provision for income taxes	4,409		7,667	
Net income attributable to CrowdStrike  Net income per share attributable to CrowdStrike common stockholders:  Basic Diluted Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:  Basic  236,414 242,389					
Net income per share attributable to CrowdStrike common stockholders:  Basic  Diluted  Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:  Basic  236,414  242,389	Net income attributable to non-controlling interest	 8		3,444	
Basic         \$ 0.00         \$ 0.18           Diluted         \$ 0.00         \$ 0.17           Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:         236,414         242,389	Net income attributable to CrowdStrike	\$ 491	\$	42,820	
Diluted  Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:  Basic  \$ 0.00 \$ 0.17  236,414 242,389	Net income per share attributable to CrowdStrike common stockholders:				
Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:  Basic  236,414  242,389	Basic	\$ 0.00	\$	0.18	
Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:  Basic  236,414  242,389	Diluted	\$ 0.00	\$	0.17	
Basic	Weighted-average shares used in computing net income per share attributable to CrowdStrike common stockholders:				
Diluted 240,598 250,164		 236,414		242,389	
	Diluted	240,598		250,164	



Non-GAAP operating margin

### CROWDSTRIKE HOLDINGS, INC. Statements of Operations: GAAP to Non-GAAP Reconciliations

17%

in thousands) (unaudited)

	Q1FY24		Q1FY25
GAAP subscription gross profit	\$ 5	09,075 \$	682,515
Stock based compensation expense		8,966	13,916
Amortization of acquired intangible assets		3,580	5,045
Non-GAAP subscription gross profit	\$	521,621 \$	701,476
GAAP subscription gross margin		78%	78%
Non-GAAP subscription gross margin		80%	80%
GAAP professional services gross profit	\$	14,275 \$	13,518
Stock based compensation expense		4,630	6,273
Non-GAAP professional services gross profit	\$	<u> 18,905</u> \$	19,791
Total GAAP gross margin		76%	76%
Total Non-GAAP gross margin		78%	78%
GAAP Sales and marketing operating expenses	\$	281,107 \$	350,114
Stock based compensation expense		35,739)	(52,258)
Amortization of acquired intangible assets		(531)	(603)
Mark-to-market adjustments on deferred compensation liabilities		(3)	(35)
Non-GAAP sales and marketing operating expenses	\$ 2	<u>\$</u>	297,218
GAAP research and development operating expenses	\$ 1	79,065 \$	235,249
Stock based compensation expense		44,381)	(66,742)
Acquisition-related expenses, net		(371)	(477)
Mark-to-market adjustments on deferred compensation liabilities		(1)	(12)
Non-GAAP research and development operating expenses	<u>\$</u>	<u>34,312</u> \$	168,018
GAAP general and administrative operating expenses	\$	32,634 \$	103,734
Stock based compensation expense		37,140)	(43,936)
Acquisition-related credits (expenses), net		70	(2,147)
Amortization of acquired intangible assets		(63)	(347)
Mark-to-market adjustments on deferred compensation liabilities		<u> </u>	(13)
Non-GAAP general and administrative operating expenses	<u>\$</u>	<u>45.501</u> \$	57.291
GAAP income (loss) from operations	\$	19,456) \$	6,936
Stock based compensation expense	18	30,856	183,125
Amortization of acquired intangible assets		4,174	5,995
Acquisition-related expenses, net		301	2,624
Mark-to-market adjustments on deferred compensation liabilities		4	60
Non-GAAP income from operations	<u>\$</u>	<u> 15.879</u>	198.740
GAAP operating margin		(3)%	1%



22%

		Q1FY24	Q1FY25
GAAP net income attributable to CrowdStrike	\$	491	\$ 42,820
Stock based compensation expense		130,856	183,125
Amortization of acquired intangible assets		4,174	5,995
Acquisition-related expenses, net		301	2,624
Amortization of debt issuance costs and discount		546	546
Mark-to-market adjustments on deferred compensation liabilities		4	60
Gains and other income from on strategic investments attributable to CrowdStrike		(8)	(3,444)
Gains on deferred compensation assets		(4)	 (60)
Non-GAAP net income attributable to CrowdStrike	\$	136,360	\$ 231,666
Weighted-average shares used in computing basic net income per share attributable to CrowdStrike common stockholders		236,414	 242,389
GAAP basic net income per share attributable to CrowdStrike common stockholders	\$	0.00	\$ 0.18
GAAP diluted net income per share attributable to CrowdStrike common shareholders	\$	0.00	\$ 0.17
Stock-based compensation		0.54	0.73
Amortization of acquired intangible assets		0.02	0.02
Acquisition-related expenses, net		_	0.01
Amortization of debt issuance costs and discount		_	_
Mark-to-market adjustments on deferred compensation liabilities		_	_
Gains and other income from strategic investments attributable to CrowdStrike		_	(0.01)
Gains on deferred compensation assets		_	_
Other (1)		0.01	0.01
Non-GAAP diluted net income per share attributable to CrowdStrike common shareholders	<u>\$</u>	0.57	\$ 0.93
Weighted-average shares used in calculating Non-GAAP diluted net income per share attributable to CrowdStrike common stockholders		240,598	250,164

<sup>1.</sup> For periods in which we had diluted non-GAAP net income per share attributable to CrowdStrike common stockholders, the sum of the impact of individual reconciling items may not total to diluted Non-GAAP net income per share attributable to CrowdStrike common stockholders because of rounding differences.



		Q1FY24	Q1FY25
Free cash flow reconciliation			
GAAP net cash provided by operating activities	\$	300,892	\$ 383,228
Purchases of property and equipment		(62,264)	(49,683)
Capitalized internal-use software and website development costs		(10,902)	(10,479)
Purchases of deferred compensation investments		(290)	(609)
Free cash flow	<u>\$</u>	227,436	\$ 322,457
Free cash flow margin		33%	35%



### CROWDSTRIKE HOLDINGS, INC.

(In thousands, except percentages and remaining performance obligations)

Q1FY25

Q1FY24

(unaudited)

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Annual recurring revenue	\$	2,733,931	\$ 3,646,881
Year-over-year growth		42%	33%
Remaining performance obligations (in billions)	\$	3.3	\$ 4.7
Revenue by geographic regions:			
United States	\$	474,825	\$ 630,026
Europe, Middle East, and Africa		104,552	141,612
Asia Pacific		72,219	93,462
Other		40,984	55,936
Total revenue	\$	692,580	\$ 921,036
Geographic breakdown of total revenue:			
United States		69%	68%
Europe, Middle East, and Africa		15%	15%
Asia Pacific		10%	10%
Other		6%	7%
Total	_	100%	 100%
Non-GAAP operating expenses	\$	424,647	\$ 522,527
Non-GAAP operating expenses as a percentage of revenue		61%	57%
Non-GAAP operating margin		17%	22%

