Fal.Con 2024 Brings Industry Leaders Together for the Cybersecurity Event of the Year

6,000 in-person attendees from more than 60 countries unite to shape a more secure and resilient future at CrowdStrike's flagship security conference

AUSTIN, Texas--(BUSINESS WIRE)--Sep. 4, 2024-- CrowdStrike (NASDAQ: CRWD) today announced another record-setting year for Fal.Con, cybersecurity's premier user conference that brings together leaders from around the world to help shape the future of the industry. Taking place September 16-19 at the ARIA in Las Vegas, Fal.Con 2024 will host a record 6,000 in-person attendees representing 2,300 of the world's leading organizations from 60 countries and nearly 100 partner sponsors from across the cybersecurity ecosystem.

Over four days, attendees will have access to more than 200 breakout sessions designed to guide organizations through their platform consolidation journey with CrowdStrike. Session topics span Cloud Security, AI-Native SOC and Next-Gen SIEM, Endpoint Security, Identity Threat Detection and Response, Threat Intelligence and Hunting, IT Automation, Incident Response, Managed Detection and Response, Proactive Services, and more. Additionally, there will be 70 customer-led best practice sessions from leading companies, including Charles Schwab, Paramount, Under Armour, Aflac, Siemens, Roblox, Allianz and Hyatt, among others. Fal.Con 2024 will also offer a variety of hands-on workshops, CrowdStrike University training courses, CrowdStrike's annual Global Partner Summit, CrowdStrike Fal. Con One Executive Summit, interactive activities for Cloud, SOC and IT teams, and countless opportunities to network with industry leaders.

"The most important part of CrowdStrike is the Crowd. Fal.Con brings together thousands of customers, partners, practitioners and industry leaders to learn, network and shape the future of cybersecurity," said Jennifer Johnson, chief marketing officer, CrowdStrike. "In today's threat environment, the demand to consolidate cybersecurity on a unified platform that delivers better security outcomes has never been greater. I can't wait to join the entire CrowdStrike ecosystem, as one team, to advance our collective mission: stopping breaches."

Fal.Con 2024 welcomes nearly 100 partner sponsors from CrowdStrike's partner network spanning the cybersecurity ecosystem. AWS, Dell and Intel are Premier sponsors for Fal.Con 2024, followed by Diamond sponsors ExtraHop, Google Cloud, Okta and Zscaler. Fal.Con 2024 kicks off Monday, September 16, with CrowdStrike's annual Global Partner Summit where more than 1,000 partner participants will convene to accelerate innovation and go-to-market strategies with the Falcon platform.

Join the Action at Fal.Con

Register to live stream the keynotes and access 40+ sessions on-demand following the event. Start planning now: Build your digital Fal.Con 2024 agenda here.

About CrowdStrike

CrowdStrike (NASDAQ: CRWD), a global cybersecurity leader, has redefined modern security with the world's most advanced cloud-native platform for protecting critical areas of enterprise risk – endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

CrowdStrike: We stop breaches.

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